

# **CICTAB** NEWSLETTER

**APRIL 2023 - JUNE 2023 | VOL 2 ISSUE 1** 

## About **CICTAB**

At the instance of FAO, Centre for International Cooperation & Training in Agricultural Banking(CICTAB) was set up by the Ministry of Agriculture & Farmers Welfare, Govt. of India as an autonomous institution with its head quarters at Vaikunth Mehta National Institute of Cooperative Management, Pune in January, 1983.

CICTAB through its member institutions promotes:

## Scope & **Functions**

- International cooperation in the establishment and expansion of facilities for 1. training in agricultural banking.
- Facilitates exchange of experience and information on harnessing of National systems of finance and banking for agricultural and rural development.
- Prominent activity focus of CICTAB is on programmes and practices relating to rural development with special reference to rural poor in developing countries of the SAARC region.

## of CICTAB

Management of CICTAB is vested with General Council and Managing Committee consisting of representatives from member institutions in member countries.

> Shri Gyanesh Kumar, IAS, Secretary, Ministry of Cooperation, Government of India & President, General Council, CICTAB



Shri Vijaya Kumar, IAS, Special Secretary, Ministry of Cooperation, Government of India,&, Chairman, Managing Commitee, CICTAB



Centre for International Cooperation & Training in Agricultural Banking (Promoted by Government of India and Food and Agriculture Organization of United Nations)

> Vaikunth Mehta National Institute Of Co-operative Management Campus Near Pune University, Pune - 411007, Maharashtra, India

## **Activities of CICTAB: Training Programmes**

 International Exposure Visit Programme on "Cooperative Business Model" (CICTAB-MOC-VAMNICOM)

#### 6th - 9th June, 2023 at At VAMNICOM, Pune

International Exposure Visit Programme on "Cooperative Business Model" from 6th to 9th June, 2023 organised by CICTAB under the sponsorship of Ministry of Cooperation, New Delhi at Vaikunth Mehata National Institute of Cooperative Management (VAMNICOM), Pune

Dr Hema Yadav, Director, CICTAB & VAMNICOM inaugurated the programme in presence of Dr. D. Ravi, Consultant, CICTAB and CICTAB team. Participants (total 28) from Member institutions from Sri Lanka (15), Nepal (11) and India (2) had participated in the programme.

Dr. Hema Yadav, Director, delivered inaugural speech. In her inaugural speech she explained that in India 8.5 Lakh Cooperative societies were there and Indian government trying to increase it. Linkage is the most important factor for growth of the PACs. Linkage within the PACs, federations and building forward is necessary.

Having a profitable business model is the need of cooperatives. There is little conflict about the business model in the cooperatives. In cooperatives members are promoters and users and at same time they are not depend upon demand and supply. On the other side in companies produce is for good margin and on economic principles of market. There is need to change this situation.

#### The objectives of the programme were:

To sensitize the participants to the concept of Co-operative Business Model To visit and understand the role and functions of Co-operatives in India. To understand cooperative Governance.

#### PROGRAMME CONTENT

- v Cooperative Business Model Concept
- v Experiences of CICTAB members on co-operative business model
- v Agriculture and Rural Development through Cooperative Business Model

Challenges before co-operatives in the globalised economy

To achieve the programme objectives and to cover the programme contents, the nine exposure visits were arranged to different models of the Indian cooperative structure as follows:

- (i) Katraj Dairy (Dairy Cooperative)
- (ii) Grahak Peth (Urban Consumer Cooperative Store)
- (iii) Krishi Vigyan Kendra, Baramati
- (iv) Shri Mahalakshmi Mahila Nagari Sahakari Patsanstha Ltd, Belapur (Women Cooperative)
- (v) Shri Sidhivinayak Nagari Sahakari Patsanstha Ltd, Belapur (Primary Credit Cooperative Society-Rural)
- (vi) Shri Sidhivinayak Grahak Bhandar (Rural Consumer Cooperative Store)
- (viii) Pune District Central Co-op Bank

Dr. Hema Yadav, Director, CICTAB & VAMNICOM delivered the valedictory speech. She discussed with the participants regarding the learning outcome of the parogramme and asked them to implement good practices in their institutes.

Dr. D. Ravi, Consultant, CICTAB & Jt. Programme Direcor, VAMNICOM delivered his sincere thanks toward the Director, Participants, Their sponsoring organizations and CICTAB staff

Certificate distribution ceremony was held by Director. She distributed the certificated to all participants.



Group photo of International Exposure Visit Programme on "Cooperative Business Model"



Dr. Hema Yadav, Director, VAMNICOM & CITAB inaugurated the programme and delivering the inaugural speech





Study visit to Katraj Dairy, Pune



Mrs. Vidya Kale, President, of Shri Mahalakshmi Women's Credit Union & Mr. Vasudev Kale welcomed all the participants

Study visit to Grahak Peth



**Applicati** on of Drone for spraying the fertilizers in field



Group photo with the participants at PDCC bank





Group presentat ion by the participa nts on allotted visit





Dr. Hema Yada, Director, CICTAB & VAMNICOM distributed certificates to all the participants

## Feedback:

It's very much appreciated, the way the exposure visit was arranged. Unforgettable experiences gained and it very much fitted to the mind.

"Dr. Udita Dr. Udita Agrawal-BIRD Lucknow"

Suggesting for a depth study and experiences sharing opportunities with women participation on cooperative business models and practices in rural India. It's more convenient to identify a nearby place for field visit. Otherwise we can go for a night stay in a distant field.

"Mr. Madasamy Vijayakanth- Project Coordinator & Researcher, LST, Sri Lanka"

Happy to be a part of this wonderful training and look forward to more in future.

"Ms. Sunita Poudel- NRB, Nepal"

The exposure visits, learning about cooperatives, agriculture, farming in depth n getting to have real time experience, knowledge acquired about so many little things in rural areas helping in their development, various opportunities created for business, social services, rural employment especially for women was really wonderful.

"Ms. Leesha Devraj-NAFCARD Mumbai"

In one exposure visit we got the idea about the cooperative business modules in India. Visit was very beneficial and the societies selected for visit were appreciated.

"Mr. Pothuwilage Kumarasiri -National Cooperative Council of Sri Lanka

#### INTERNATIONAL TRAINING PROGRAMMES SCHEDULED IN JULY-SEPTEMBER 2023

- International Programme on "Developing Managerial Skills for Agricultural Cooperatives and Rural Financing Institutions" 17th – 21th July, 2023 at NCDC - LINACRD, Gurugram, Haryana
- International Programme on "Development of Rural Financing Institutions and Cooperatives" at CTI, ADBL, Bode Nepal
  14 - 18 Aug, 2023
- International Programme on "Management Strategies to develop Consumer Cooperatives" at NCC, Colombo, Sri Lanka
  22 - 25 Aug, 2023
- International Programme on "Adopting Area Based Integrated Approach for Cooperative Development – An Experience of NCDC's ICDP Scheme in Indian Context at LINAC Institute Gurgram. Haryana 11 – 15 Sept, 2023
- International Programme on "Women Empowerment through Income Generating Activities" at National Institute of Bank Management (NIBM), Pune 26 - 29 Sept, 2023

#### **Academic Team**

Dr Hema Yadav, Director, CICTAB & VAMNICOM Dr D Ravi, Consultant, CICTAB & Faculty, VAMNICOM Ms Kalyani Sahoo, Programme Officer, CICTAB Ms Smita Kadam, Research Associate, CICTAB



#### Centre for International Cooperation & Training in Agricultural Banking

(Promoted by Government of India and Food and Agriculture Organization of United Nations), University Road, Near Savitribai Phule Pune University, Pune - 411007, Maharashtra, India

WEBSITE: www.cictab.ac.in

Please send your feedback/suggestions to : Ms Kalyani Sahoo, Programme Officer, CICTAB; e-mail id : kalyani.nikki@gmail.com Ms Smita Kadam, Research Associate, CICTAB; e-mail id : kadam1786@gmail.com

You can also follow us on LinkedIn: @CICTAB,Pune