



International Programme on  
**“Special Refinance Facility from NABARD-  
Transformation of Primary Agriculture  
Cooperative Society (PACS) as  
Multi Service Centre (MSC)”**



**sponsored by**

**National Bank for Agriculture and  
Rural Development (NABARD),  
Mumbai (India).**



4-6 February, 2025



Bankers Institute of Rural Development  
(BIRD), Lucknow, India



## OBJECTIVES :

- To sensitize the participants to the concept of Multi Service Centre of NABARD.
- To equip the participants to develop effective linkages between Rural Financing Institutions and PACSs.

## METHODOLOGY:

1. Experience sharing
2. Audio-video inputs
3. Case Studies
4. Visit to PACS

## CONTENTS :

The programme has been designed around the following themes:

- (i)PACS as MSCs- Various attributes of Multi-services Centers (MSCs)
- (ii)Preparation of business development plans for PACS
- (iii)Need for Business diversification- Products, services and delivery mechanism
- (iv)SWOT Analysis of converting PACS as MSCs
- (v)Financial support available to PACS for business diversification - NABARD/RBI/Gol Schemes

